



App solutions for office desks

Activating your brand and users

Enhance your Desk Panel DPG with a Desk Control™ App

If your office desk already comes with a DPG desk panel, adding the Desk Control™ App will enable you to offer the most complete and modern office desk on the market.

The Red Dot Award-winning DPG design envelopes to a whole family of panels. Most of them come with Bluetooth® wireless technology, enabling them to communicate with, for example, your smartphone or other iOS/Android mobile devices.

DESIGNED
TO SHAPE
BEHAVIOUR

DPG1M



DPG1B



DPG1C



reddot design award
winner 2018



Activate users and improve brand awareness

The number of apps for mobile devices is exploding. Users are largely embracing the trend – and so are we. Offering a standard LINAK® Desk Control™ App, as well as a version customised to you, allows you to offer desk users a wealth of exciting and useful features, and places your brand within the user's line of vision – repeatedly!

Research shows that many users do not use the adjustment option in their desk. However, the very same research shows that the users actually want to – they simply forget.

That is why we have invented reminder functions, which help users to stand up and which are aligned with their goals.

To make it even more relevant and present, the LINAK® Desk Control™ App also helps provide on-the-fly statistics, allowing the user to follow his or her progress during the day and over time.

Ready to make a move?

The LINAK Desk Control™ App

Easy onboarding, auto-connect to desk, and far more statistics integration. The LINAK® Desk Control™ App is made to improve the way users set challenges and utilise the office desk's adjustment more actively – ultimately improving work habits.

The standard Desk Control™ App:

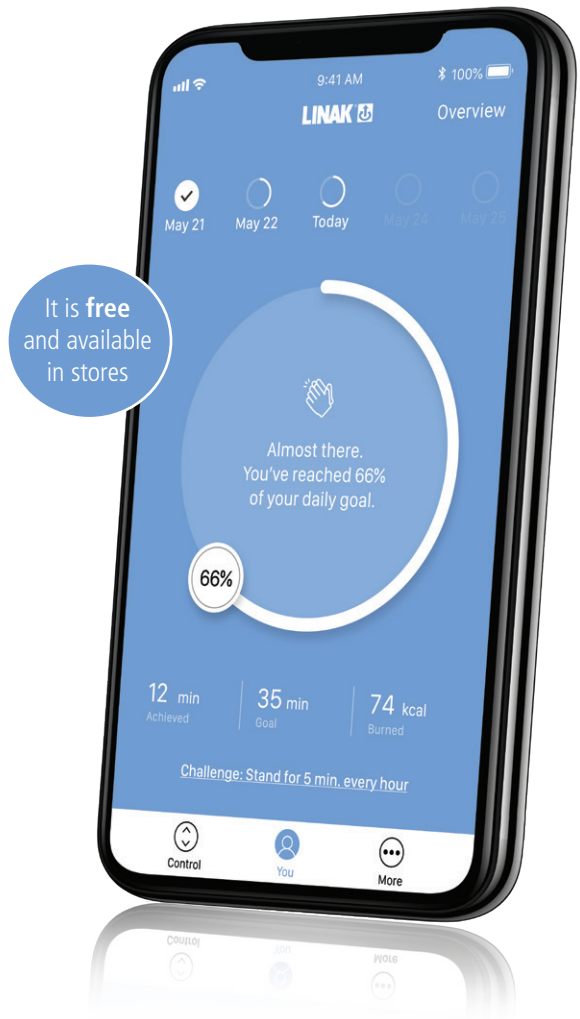
- User statistics in focus
- Auto-connect to desk
- Motivational notifications
- Personalised to (end) user
- Available for iOS and Android
- Works via Bluetooth® wireless technology

This is what you get:

- A free app - always up-to-date
- An app that can be used immediately
- A continuously updated app (updates provided by LINAK)

Choose this if:

- You want to offer statistics - and reminders/notifications
- You want an app that is free and available in stores today



<https://vimeo.com/344031766>

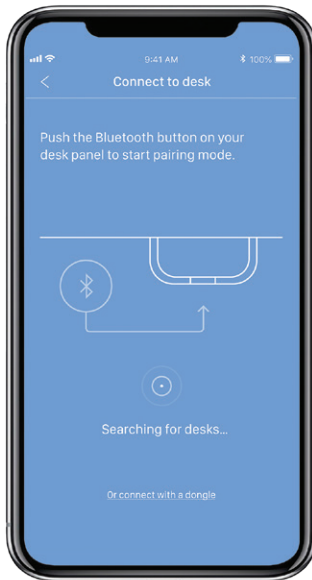


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Move towards a healthier you

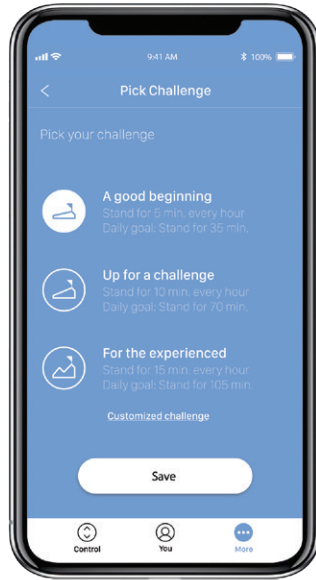
Pairing

- It is fast and easy to connect to your desk
- One-time on-boarding only and daily auto-connect to your desk



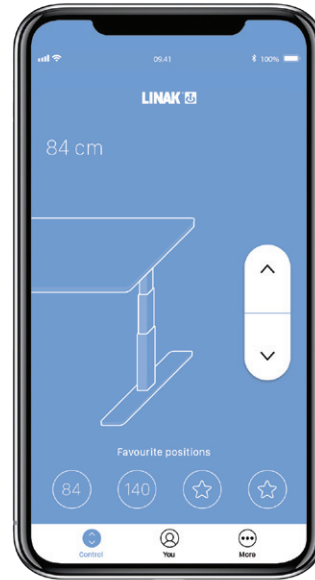
Set-up

- Pick your personal challenge
- Improve your health - let's get moving



Use

- Useful notifications and motivational reminders – throughout the day
- Adjust your desk height and save your favourite positions



Track

- Daily overview of your progress and calories burned
- Track your history and get an easy overview of your achievements



The customised Desk Control™ App

By taking full advantage of the customisation options offered with the LINAK® Desk Control™ App, you will be able to promote either your own or your customers' brands even further. Here is what it contains.

Facts about the Customised Desk Control™ App:

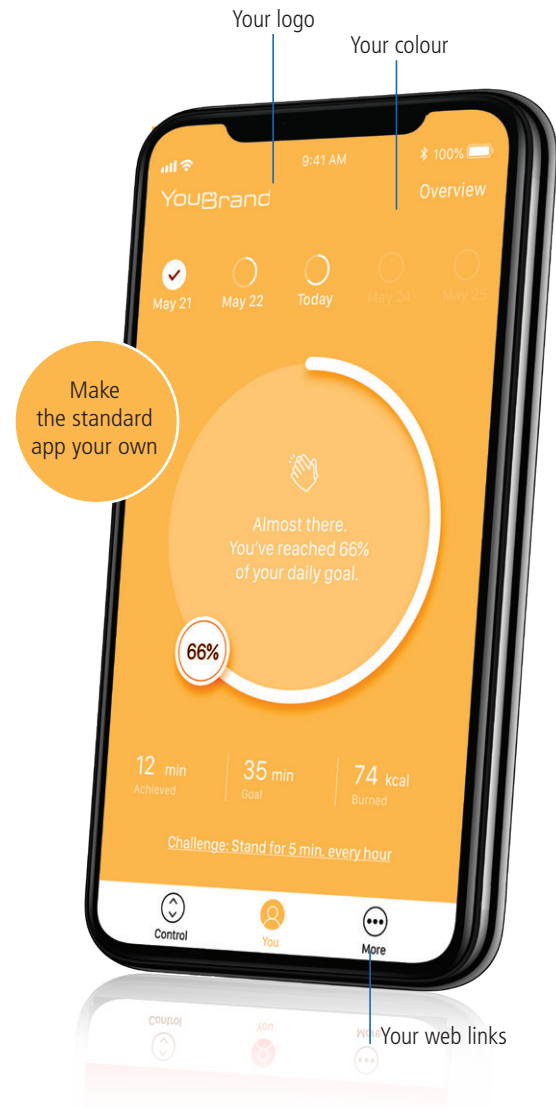
- Add your logo
- Add your company colour
- Add links to your website
- Available for iOS and Android
- Works via Bluetooth® wireless technology
- Your app in Stores

This is what you get:

- A customised version of the Desk Control App
- Visibility in the app stores with your own branded app
- Brand awareness with the end-user
- A quick lead time for a small investment
- A fully tested app – ensuring compatibility with LINAK products
- A continuously updated app (updates provided by LINAK)

Choose this if:

- you want a super simple way to get an app that displays your brand
- you want digital products to be an integrated part of your product range
- you want to offer a branded digital option at a minimal cost
- you want to be visible in the app stores



<https://vimeo.com/382383830>



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FAQ

	Customised Desk Control App	LINAK Desk Control™ App
Visible brand in app store	Your brand	LINAK®
Logo in app	Your logo	LINAK logo
Background colour in app	Choose your own colour	LINAK dark blue
Links to website	Your website pages	LINAK.com
Need for app developer	No	No
Tested for LINAK solutions	Yes	Yes
iOS app fee	\$ 99 - yearly	None
Google Play fee	\$ 25 – One Time Fee	None
Available for iOS	Yes - Compatible with iOS (ver. iOS 10.0 and later)	
Available for Android	Yes – Compatible with Android based units (ver. 6.0 and later) with Bluetooth® Low Energy / Version 4.2+ of the Bluetooth specification	
Compatibility with Desk Panel DPG	DPG1M, DPG1B and DPG1C and the LINAK® Bluetooth® Adapter 002	
Delivery time	4 – 6 weeks	Available in stores now
Service agreement	One per platform per year required*	Included

* Annual service fee - price upon request

Who owns the data in the app?

The user owns all data entered in/collected by the app.

Data is only stored on your phone.

Can I delete all data collected?

Yes, delete the app to delete all data. Go to settings on your phone to delete the app. If you re-install the app, you need to pair the app and the desk again.

Who can access/use the data?

The data can only be accessed on your phone. LINAK does not access or use any data entered in the app (such as favourite positions, height, weight and gender) or collected by the app (statistics).



Global presence

LINAK® has a well-developed sales and service organisation in Europe, the Americas, Asia and Australia. Therefore, we can assist you and your customers locally, under the global sales concept idea: Be global, act local



For further information about the DESKLINE® product programme:
LINAK.COM/DESKLINE

TERMS OF USE

The user is responsible for determining the suitability of LINAK products for a specific application. LINAK takes great care in providing accurate and up-to-date information on its products. However, due to continuous development in order to improve its products, LINAK products are subject to frequent modifications and changes without prior notice. Therefore, LINAK cannot guarantee the correct and actual status of said information on its products. While LINAK uses its best efforts to fulfil orders, LINAK cannot, for the same reasons as mentioned above, guarantee the availability of any particular product. Therefore, LINAK reserves the right to discontinue the sale of any product displayed on its website or listed in its catalogues or other written material drawn up by LINAK.

All sales are subject to the Standard Terms of Sale and Delivery for LINAK. For a copy thereof, please contact LINAK.

LINAK has a world-class sales and service organisation.
Today we are present in 35 countries all over the world.
For further information, please visit our website: **LINAK.COM**

